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FOR IMMEDIATE RELEASE

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The Deck Store Inc and Paul Lafrance Design are proud to announce an alliance commencing immediately.

The partnership will combine their respective design teams with The Deck Store being the exclusive supplier and installer for all projects. Paul Lafrance will continue to operate independently on private commercial and celebrity projects. Terry Fangrad, CEO of The Deck Store and Paul Lafrance are two of a kind - brilliant designers who are fun loving, high energy, young minded, and eclectic with a vast knowledge of the industry. They are excited about this new venture as combined, they will be the premier deck design, supply and build company in Canada.

About The Deck Store

The Deck Store Inc is Canada's Largest Decking Design, Build and Supply company with 6 locations in Ontario, Canada. They have over 30 years experience building custom, one of a kind decks and the only company to offer up to a 25 year workmanship warranty. The Deck Store has designed and built over 10,000 decks and installed the very first composite deck in Canada. The owner, Terry, has been designing and building unique deck projects for over 25 years. His designs are known for their modern look, complete functionality, and space utilization. His homegrown company installers have been groomed to pay attention to the smallest of details. A Deck Store built deck is the pride of any customer choosing this elite company.

About Paul Lafrance Design

Paul Lafrance is the star host of HGTV's hit shows "Decked Out", "Disaster Decks", "Deck Wars", and "Custom Built". He is internationally known for his out of the box and whimsical designs. Since 1997, he has been designing and installing everything from groundbreaking backyard retreats, unique interior transformations, and commercial outdoor spaces, to custom built homes. He is known for his infectious energy, quick wit, and unapologetic rock star style. Paul's ideas and designs are creative, unique, and unmatched in an industry that typically produces cookie cutter decks and boring outdoor spaces.



THE DECK STORE INC. AND PAUL LAFRANCE DESIGN
EXPERIENCE - INNOVATION - EXCELLENCE